

## 8<sup>th</sup> QS WorldClass Program Schedule

March 25-27, 2015

JW Marriott Phuket Resort & Spa, Phuket, Thailand

### *Theme: Higher Education, Commerce and Community: New Partnerships for Knowledge Development*

Business and higher education seem to have found a common cause in the preparation of a highly skilled workforce that can maintain as well as enhance a nation's competitiveness and economic growth in response to accelerating technological advances and intense global competition.

On the lookout for new challenges faced by communities in relation to their higher education efficacy, QS Asia has embarked on a new theme for its QS WorldClass seminar—Higher Education, Commerce and Community: New Partnerships for Knowledge Development. The 8th QS WorldClass seminar will convene university and industry leaders to discuss the ins and outs of education-business partnership from a wide range of standpoints: its effects on higher education traditions, practices and policies; its role in business productivity and competitiveness; its short- and long-term impacts on the regions; and strategies that make such partnerships work, among others.

### Day 1 – 25 March 2015

09:00 – 14:00	QS Asia – MSU Golf Tournament 2015
09:30 – 11:30	QS Asia – MSU Tennis Friendly Game 2015
10:00 – 14:30	Spa Sessions 1 to 3
17:30 – 18:30	Registration and Pre-Dinner Drinks
18:30 – 20:30	Welcome Dinner
20:30	End of Day 1

## Day 2 – 26 March 2015

08:30 – 09:00	Registration
09:00 – 09:10	Welcome Speech by QS Asia
09:10 – 09:20	Welcome Speech by MSU
09:20 – 10:00	Keynote Speaker on University–Industry Collaboration <i>(Preferably a Thai Minister or government official - MSU to invite)</i>
10:00 – 11:00	Session 1 – MSU and an industry partner <i>(Recommended 30 mins for each speaker)</i>
11:00 – 11:30	Coffee break
11:30 – 12:30	Session 2 – A university and its industry partner <i>(Recommended 30 mins for each speaker)</i>
12:30 – 13:30	Lunch
13:30 – 14:30	Session 3 – A university and its industry partner <i>(Recommended 30 mins for each speaker)</i>
14:30 – 15:30	Session 4 – A university and its industry partner <i>(Recommended 30 mins for each speaker)</i>
15:30 – 16:00	Coffee break
16:00 – 17:00	Session 5 – A university and its industry partner <i>(Recommended 30 mins for each speaker)</i>
17:00 – 18:00	Panel Discussion
18:00 – 20:30	Pre-Dinner Drinks and Networking Dinner
20:30	End of Day 2

**Day 3 – 27 March 2015**

09:00 – 10:00	Session 6 – A university and its industry partner <i>(Recommended 30 mins for each speaker)</i>
10:00 – 11:00	Session 7 – A university and its industry partner <i>(Recommended 30 mins for each speaker)</i>
11:00 – 11:30	Coffee break
11:30 – 12:30	Session 8 – A university and its industry partner <i>(Recommended 30 mins for each speaker)</i>
12:30 – 12:45	Presentation of 9 <sup>th</sup> QS WorldClass 2016 by NTU Singapore
12:45 – 13:00	Closing Remarks
13:00 – 14:00	Lunch
14:00 – 18:00	Half-Day City Tour
18:30 – 20:30	Spa Sessions 4 & 5

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